



PROJECT SAFE

Safety • Dignity • Empowerment of Girls

सुरक्षा • गरिमा • सशक्तिकरण

सुरक्षित बालिका
सशक्त समाज



Safety
सुरक्षा



Awareness
जागरुकता



Fortitude
साहस/दृढ़ता



Empowerment
सशक्तिकरण



भारत स्काउट्स और गाइड्स, उत्तर प्रदेश
Bharat Scouts & Guides, Uttar Pradesh

PROJECT SAFE

(An initiative of the Bharat Scouts & Guides, Uttar Pradesh for the Safety, Dignity and Empowerment of Girls)

1. What is SAFE

- **S – Safety**

- Develop awareness of surroundings, identify potential risks and learn safe responses.

- **A – Awareness**

- Create awareness about harassment, stalking, trafficking, unsafe spaces, cybercrime and other threats. Also about various laws, rules, police & administration, emergency assistance systems, counselling and reporting mechanisms.

- **F – Fortitude**

- Build courage both mental and physical, reflexes, self-confidence and capability to respond appropriately during an emergency situation.

- **E – Empowerment**

- Provide girls with skills, access to technology and how to approach support network and emergency assistance.

2. SAFE Philosophy

Project SAFE is:

- *Not about telling girls they are weak and vulnerable.*
It is about making girls aware, alert, confident, prepared and empowered.
- *Not about fighting with attackers.*
It is about responding instantaneously and escape safely.
- *Not about restricting girls.*
It is about removing fear and building courage.

- *Not about telling girls where they cannot go.
It is about making places safer.*
- *Not about putting the burden of safety only on girls.
It is about making everyone responsible, responsive, respectful and supportive.*
- *Not about how should girls protect themselves.
It is about how society can create an environment where girls are safe.*

3. Vision

“To build an environment where every girl can walk, play, study, work, travel and live safely, freely, confidently and without fear by empowering her with the knowledge, skills, technology, capabilities and support systems to protect herself and seek timely assistance”

4. Core Objective

To ensure safety of girls through prevention, preparedness, protection, rapid response and empowerment by creating a 360 – degree safety ecosystem involving girls, boys, parents, educational institutions, work places, police, local administration and responsible citizens.

5. Key Objectives

1. Personal Safety

- Cultivate personal safety skills among girls.
- Improve situational awareness and risk recognition.
- Train girls in basic self-defense and escape techniques.
- Develop quick decision making and emergency response skills.
- Make them aware about potential risks places, situations and unforeseen adverse circumstances.
- Educate about the laws and provisions regarding girl’s safety, support mechanisms, emergency response systems, technologies and crime against girls.
- Train girls to develop self-confidence and make them mentally strong to face any adverse situation.

2. Digital & Cyber Safety

- Educate girls about cyberstalking, online harassment, identify cyber blackmail & thefts and privacy risks.
- Promote responsible use of social media.
- Teach basic digital security practices.
- Create awareness about deepfakes, impersonation and online exploitation.
- Educate them about cyber frauds and cybercrimes.

3. Safe Mobility

- Teach girls to identify unsafe routes, locations, places, roads and transportation practices.
- Promote safe travel to and from schools, colleges and workplaces.
- Develop mechanisms for reporting unsafe places to the appropriate authorities and follow ups.
- Encourage safe public transport and last-mile connectivity.
- Educate them about road safety and traffic rules.

4. Institutional Safety

Development of Girl Safety Plan of the School/College/University/Work Place/Institution covering:

- Safe campus infrastructure
- Lighting
- CCTV wherever required
- Verification of Staff
- Safe transportation
- Emergency contacts
- Internal complaint mechanism
- Police complaint and reporting mechanisms
- Gender sensitive grievance handling
- Regular safety audits

5. Community Participation

Holding training and awareness programmes and workshops for community consisting of:

- Students Boys & Girls

- Teachers
- Parents
- Police personnel
- Transport workers
- Workplace Management
- Local businesses
- NGOs
- Opinion leaders
- Responsible citizens

6. Main Components of Project SAFE

- A. SAFE Training
- B. SAFE Mind
- C. SAFE Emergency Drill
- D. SAFE Awareness Campaign
- E. SAFE Boys Programmes as Partners
- F. SAFE Campuses
- G. SAFE use of Digital Platforms
- H. SAFE Zones
- I. SAFE Walk
- J. SAFE Parent Programmes
- K. SAFE Transport
- L. SAFE Social Media
- M. SAFE Neighbourhood

7. Implementation Model

- A. Constitution of State/District Committees
- B. Creation of State Level Teams & Trainers/Volunteers
- C. Development of District Level teams
- D. Building of Teams at Institutional Level
- E. Programmes/Workshops in Institutions
- F. Strategy & Methodology
 - Assess
 - Educate
 - Train

- Equip
- Connect
- Monitor
- Upscale

8. Flagship Activities

- SAFE Girl Training Workshops/Sessions
- SAFE Cyber Awareness Sessions
- SAFE Self Defense Workshops
- SAFE Parents' Programmes
- SAFE Boys for Respect Campaign
- SAFE Emergency Drill
- SAFE Walks
- SAFE Awareness Campaign
- SAFE Campus Audit
- SAFE Competitions
- SAFE Awards

9. Measuring Success

- Number of SAFE teams created
- Number of Districts covered
- Number of Universities/Colleges/Schools covered
- Number of different SAFE workshops conducted
- Number of Girls trained
- Number of SAFE campuses Audited
- Number SAFE Cyber safety awareness workshops conducted
- Number of Parents Workshops conducted
- Number of Students (Boys) Training Programmes done

10. SAFE Awareness Campaign

- Confident Girl - Safe Girl - Strong Nation
- Be Alert – Be Confident – Be safe
- Don't Blame the Girl – Change the Environment
- Her safety – Our Responsibility
- Fear Less – Know More – Stay Safe